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Anomalous Researcher / Investigator Author - Speaker - ParaNexus Executive Director

Contact information

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Bio/Photo



Brian D. Parsons has been a paranormal investigator and researcher since 1996 when he founded the Ohio Paranormal Investigation Network (GhostHelp.Net). The group became defunct in 2011, but Brian continued the site as an education resource to investigators and clients alike and the site is now known as Ghost Help. Brian has authored six books (see bibliography below) with four on the subject of paranormal group operation. His fourth book, The "E4" Method: Breaking the Mold of Paranormal Investigation, digs into the distinctive approach he blended together from parapsychology, psychical research, psychology, Ghost Excavation© John Sabol, skepticism, and other sources to

create a unique client-centered paranormal research methodology.

His fifth book, *Handbook for the Amateur Cryptozoologist*, digs into the world of hidden or unknown animals. He presents a balanced look at the history and mystery behind these creatures as well as methodologies into investigating them. A review of the book appeared in the New and Notable section of the July/August 2014 edition of the **Skeptical Inquirer** magazine. His book was also selected by author and renowned cryptozoologist Loren Coleman as one of the top ten cryptozoology books for 2014. In March of 2015, Brian published a Second Edition of the book which included a foreword by Loren Coleman.

His sixth book, *Handbook for the Amateur UFO Investigator*, explores the historical and cultural side of UFOs as it ties into our current beliefs in UFO and related experiences through books, radio, television show, and movies. From there it pulls back the curtain to

reveal some of the logical explanations behind an overwhelming majority of UFO sightings. This book provides a balanced view of Unidentified Flying Objects and attempts to arm the reader with a skeptical mind and an eye for detail. A thorough interviewing methodology, basic investigation and research methods, as well as a variety of additional resources will help get you started on your way to becoming a successful UFO researcher and investigator.

He studied under the **Mutual UFO Network**'s Field Investigator's Manual in 2000 and worked briefly with the organization and still conducts his own investigations into related phenomena. Brian has worked with the **Sasquatch Research Initiative** (now defunct), **Pennsylvania Bigfoot Society** (PABigfootSociety.com), **Pennsylvania Cryptozoology Society** (PAcryptosociety.com), and contributor to the **North American Dogman Project** (Northamericandogmanproject.com), and also runs his own cryptid group, **Ohio Cryptid** (OhioCryptid.com) investigating Bigfoot and big cat sighting claims.

In March 2014, Dr. Brian Parsons was named Executive Director of the **ParaNexus Anomalous Research Association**. Dr. Parsons was an original board member of ParaNexus and brings nearly 20 years of experience to his position as Executive Director. Brian also hosts the **Paranormal News Insider** (**Paranewsinsider.com**) every Tuesday night from 7-8 PM eastern on WCJV Digital Radio Network (**WCJVRadio.com**) and has operated the show on various formats and networks since 2008.

He is also the creator of <u>OhioGroups.com</u>, which serves as a listing for Ohio based paranormal groups. The site provides listings for groups as well as clients to see their options for investigators.

Brian has appeared on numerous internet radio shows, at paranormal conferences and conventions, as well as his own events where he speaks on a variety of paranormal and anomalous subjects. He holds a Ph.D. in Metaphysical Humanistic Science from the **Institute of Metaphysical Humanistic Science** and is a licensed wedding officiant in the state of Ohio.

Bibliography

Handbook for the Amateur UFO Investigator (2017) – This UFO research manual explores the historical and cultural side of UFOs as it ties into our current beliefs in UFO and related experiences through books, radio, television show, and movies. From there it pulls back the curtain to reveal some of the logical explanations behind an overwhelming majority of UFO sightings. This book provides a balanced view of Unidentified Flying Objects and attempts to arm the reader with a skeptical mind and an eye for detail. A thorough interviewing methodology, basic investigation and research methods, as well as a variety of additional resources will help get you started on your way to becoming a successful UFO researcher and investigator.

Handbook for the Amateur Cryptozoologist (2nd Edition 2015) – This second edition contains minor updates, new formatting, as well as a foreword by renowned cryptozoologist Loren Coleman.

Handbook for the Amateur Cryptozoologist (2014) - The "Handbook for the Amateur Cryptozoologist" explores the history and mystery behind some of the most elusive creatures found - and some that are still hidden. The handbook provides a well-balanced look at many concepts necessary to conduct proper client-based investigations.

Cryptozoology has been shadowed under the umbrella of pseudoscience due to a myriad of problems. This book takes a skeptical, yet balanced, stance to help the newcomer or seasoned veteran gain solid footing into using a more scientific approach to the field. It will also arm you with the basic abilities necessary to become a successful researcher and field investigator in the field of cryptozoology. It explores the use of technology in the field as well as the methodologies behind investigations and expeditions that go beyond the television style of thrill-seeking. This handbook will be your basic guide to becoming a responsible and rational investigator in a field wrought with hoaxes and misinterpretations.

The "E4" Method: Breaking the Mold of Paranormal Investigation (2013) - The "E4" Method is a blend of traditional and non-traditional approaches toward client-centered paranormal investigation from Parapsychology, interviewing specialists, as well as the "Ghost Excavation" methodology created by John G Sabol, Jr. and is balanced by advice from professional skeptics. This blend of old and new methodology is intended to provide structure for groups who desire a new direction away from the limited concepts displayed in current ghost investigation culture.

Handbook for the Amateur Paranormal Investigator II: The Art and Science of Paranormal Investigation (2011) - The "Art and Science of Paranormal Investigation" picks up where "How to Become a Successful Paranormal Group", the first book in this series, left off. This book is geared toward those who know the basics beyond what is portrayed on television and the internet. This next chapter takes a step forward into the world of client centered paranormal investigations. Learn the art of the interview including basic body language that can help in interviews as well as everyday situations. Learn advanced interview techniques that are simple to use that will help your client remember the most detail and provide you with an accurate picture of your upcoming investigation of the location. Evidence review, and other topics that are rarely mentioned with investigations, are discussed tool by tool. Learn the reality behind the tools and methods used in the field of paranormal investigation that goes against the popular ways of doing things.

Betty's Ghost: A Guide to Paranormal Investigation (2008) - Betty's Ghost is an "over the shoulder" view of how I approach a paranormal case from initial e-mail through the onsite investigation. It's a walkthrough scenario of a fictional paranormal investigation created from actual cases I have investigated in the past. Originally created as a training tool, Betty's Ghost will guide you through how I approach each aspect of the investigation process from beginning to end. "Betty's Ghost: A Guide to Paranormal Investigation", is a companion to my first book, "Handbook for the Amateur Paranormal Investigator or Ghost Hunter", which takes a closer look at the investigation aspect of paranormal investigation. This follow up book also provides additional resources to complement those offered in the Handbook.

Handbook for the Amateur Ghost Hunter or Paranormal Investigator (2008) – This handbook takes a look at the reality behind amateur paranormal investigation and ghost hunting group

operation. Discover how to keep your group healthy and growing and not end up like a majority of groups that fall to the wayside. The book also walks you through the interview and investigation aspects of the paranormal investigation team. It also covers the touchy subject of the scientific method in ghost hunting and paranormal investigation as well as provides invaluable resources and advice for any serious team at any level of knowledge.



Program topics

Brian is able to speak on a variety of topics ranging from ghosts, parapsychology, anomalous investigation methods, cryptozoology, current paranormal news/topics, as well as UFOs and any paranormal related topic.

The following topics are available as PowerPoint presentations (Brian has a laptop, projector, and screen available for presentations) or for discussion for radio/internet shows:

Topic title: The "E4" Method

Topic summary: Brian has created a new overall method of client-centered paranormal investigation methods based on parapsychological methods, advanced interview techniques, "Ghost Excavation" techniques created by archaeologist/"Ghost Excavator" John Sabol, as well as aspects that help create a more objective approach.

Topic title: Paranormal investigation: Beyond 101

Topic summary: Beyond the television shows is the reality behind paranormal investigation. Science is misrepresented in paranormal investigation; learn how to properly record EVP sessions, use EMF detectors, and how belief plays a larger role in investigating than most realize.

Topic title: The Power of Belief in Paranormal Investigation

Topic summary: The reality behind some of the most popular beliefs behind the paranormal and paranormal investigation. Are Ouija Boards really evil? Can EMF detectors detect ghosts? Do full moons provide better ghost hunting? Meant as an eye opening presentation, it will challenge many of the popular concepts of ghost investigation methodology and interpretations.

Topic title: Behind the Curtain: The Truth behind Paranormal Belief and Investigation

Topic summary: An understanding of parapsychology and advanced concepts of what ghosts are and how they interact with us. A challenge of popular ghost mythology as well as investigation concepts as well as how technology can work against us will be explored. This will also include a brief examination of the "E4" Method of client-centered investigation by Brian Parsons.

Topic title: Investigating the Paranormal

Topic summary: The basics of the history of psychical research/parapsychology and how it shaped modern day ghost investigation as well as the basics of how to investigate claims of ghosts with client-centered cases. A basic overview of the "E4" Method of client-centered investigation is explored as an alternative to traditional methodologies.

Topic title: O.P.I.N. Investigator training I, II

Topic summary: Two presentations, meant to be taught in succession, geared toward training new investigators/teams for roles within a client-based investigation team. Extensive interview, investigation, evidence review including common misperceptions, basic science, parapsychological terminology and concepts, skeptical viewpoints, investigation forms, basic leadership, 18 years of group leadership experience, and not-seen-on-television techniques that most groups have never used will be discussed in detail. This presentation is open to any group and is a minimum 6 hour course (including break) and is FREE (depending upon distance traveled).

Topic title: Cryptozoology

Topic summary: The basics of cryptozoology, interview and investigation techniques, and a discussion of current topics. Cryptozoology is the study of missing or unknown animals and can include species that have become extinct and yet are thought to still exist. Bigfoot, Sasquatch, Grassman, Mothman, and many other strange and unknown animals popularize cryptozoology. Yet the discussion will also touch on animals that have existed that are rumored to still exist in the wild (such as the Eastern Cougar in Ohio and other states east of the Mississippi River).

Topic title: *UFOs*

Topic summary: The basics of UFO history, investigation and interview techniques as well as current topics and trends in the field. UFOs focuses on unidentified flying objects and not necessarily on saucerology that is focused on the crafts being piloted or created by extraterrestrial life forms.

Topic title: Body Language Basics

Topic summary: Through learning advanced concepts of interviewing I have learned the reality behind body language. In this presentation I will reveal many of the myths that make up the common day perception of what body language is as well as the power behind understanding what knowing the truth can reveal. The basic emotions will be discussed which also be explored with basic micro-expression training. We will also explore the basics of many body language secrets that can bring success, confidence, and other positive life changes.